



P R I M A R E
THE SOUND AND VISION OF SCANDINAVIA

TRADE UP TO PRIMARE!

From Friday 21st November until 31st December 2025,
AMAZING TRADE UP OFFERS APPLY:

OFFER 1

Your best customers can trade in any working AV amplifier with remote control and instructions that was over £500 new, **and get £1,400 trade in allowance against a brand new Primare SPA25 Prisma**. This means all the award-winning performance and gorgeous design of Primare's flagship AV amp **for an unbeatable £4,000 down from the £5,400 regular price!**

OFFER 2

Trade in any working AV processor with remote control and instructions that was over £500 new **and get £1,000 trade in allowance** against a brand new Primare SP25 Prisma processor. This means Primare's flagship AV pre/processor **for an unbeatable £3,300!**

OFFER 3

Trade in the same old AV amplifier or processor for the award-winning Primare SPA25 Prisma plus the acclaimed and matching A35.2 two-channel amplifier **and get £1,500 trade in allowance**. This means Primare's stunning SPA25 + A35.2 system package **for an unbeatable £6,000, down from the £7,500 regular package price!**

OFFER 4

Trade in any qualifying AV amp or processor for the SP25 Prisma plus the A35.8 bridgeable 8-channel amplifier **and get £1,500 trade in allowance**. That's the SP25 + A35.8 system package **for an unbeatable £6,500, down from the £8,000 regular package price!**

OFFER 5

Trade in any qualifying AV amp or processor for a beautiful high-end system of Primare SP25, A35.8 and A35.2 **and get £1,750 trade in allowance**. This means Primare's stunningly versatile flagship system package **for an unbeatable £9,000, down from the £10,750 regular package price!**

SPA 25

9-chan integrated AV amplifier and 11-chan AV processor; Dolby Atmos and DTS X; 9 x 90W 4/8 ohms, 2 x 145W/250W 8/4 ohms, 2 x 290W/405W 8/4 ohms; eARC; Dirac Live Room Correction; Integrated Prisma network player; Roon Ready.



SP25

11-chan pre-amp processor; Dolby Atmos, DTS X; eARC; Dirac Live Room Correction; Integrated Prisma network player; Roon Ready



A35.8

Fully bridgeable, multichannel amplifier; 8 x 150W, 4 x 375W, 2 x 750W



A35.2

Bridgeable 2-chan amplifier; 2 x 200W, 1 x 800W bridged mono mode



Don't let your best customers miss out on these unbeatable winter trade-in upgrades!
Get in touch:

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karma
audio - visual