



**EXPERT IMAGING AND SOUND ASSOCIATION
T/A EUROPEAN IMAGING AND SOUND ASSOCIATION**

CONFIDENTIAL/EMBARGOED UNTIL AUGUST 15TH, 2022

OFFICIAL EISA AWARD CITATION FOR:

**EISA POWER AMPLIFIER 2022-2023
Primare A35.8**

Designed for both the home theatre audio and hi-fi worlds, Primare's multichannel 35 Series amplifier deploys eight bridgeable channels of potent, dynamic Hypex Ncore amplification, and then lets the user decide what to do with them. For a home cinema, the A35.8 can spread its output across a surround array, or be used to bi-amp the front LCR speakers; in a two-channel system, bridged pairs bring phenomenal power and grip, and all eight amps can be put to work on loudspeakers with a split crossover. This is a flexible, innovative and imperious-sounding amplifier, in a stylish, understated chassis typical of the brand.